



PARENTAL CONSENT FORM

THIS FORM IS REQUIRED FOR **ALL** CUSTOMERS 17 YEARS OF AGE OR YOUNGER PRIOR TO PLAYING AT GAMING INSOMNIACS OR ANY OF ITS SUBSIDIARIES.

At Gaming Insomniacs, we support and follow the Entertainment Software Rating Board’s (ESRB) rating system for computer and console games. Under no circumstances are players 17 years of age or younger permitted access to M rated games without parental permission. All players will follow the ESRB rating system when playing at Gaming Insomniacs and only with parental permission and the signing of this form will players be allowed to play games that are not rated for their age group. Parents and or guardian can select the ratings each player can play. Gaming Insomniacs makes every effort to provide technology and professional staffing in order to prevent minors from accessing/viewing inappropriate games.

PLAYER NAME _____

CURRENT AGE _____

BIRTHDATE _____

I, _____, being the parent or legal guardian (please print name) have read and understand the rating system of the ESRB and am aware that the above-named minor will be playing games at most rated “M” for Mature at Gaming Insomniacs.

I release and hold Gaming Insomniacs, its staff and owners harmless in the event the above-named minor accesses or views inappropriate games or internet sites, whether by bypassing screening efforts established and provided by Gaming Insomniacs. This includes but not limited to viewing other users, gamers or patrons who are using Gaming Insomniacs equipment.

The above-named minor is aware that accessing inappropriate games or websites may be cause for an immediate termination of use of Gaming Insomniacs equipment and or services. Parent(s) or guardian will be notified explaining the situation and the infraction that perpetrated the notification and expulsion from Gaming Insomniacs. By my signature, I understand and agree that Gaming Insomniacs staff or authorized agents may collect and maintain certain personal information about my child, including first and last name, birth date, gender, physical address, e-mail address. Photograph and video content associated with marketing efforts of Gaming Insomniacs maybe collected as well. I further understand and agree that such information will only be disclosed to third parties if Gaming Insomniacs has in good faith belief that disclosure is reasonably necessary to comply with the law or to protect the interests of the organization and its partners, or if authorized third parties need the information for the purpose of awarding prizes. I have read the above and give my permission for Gaming Insomniacs to collect, use, and disclose personal information about my child in accordance with the terms stated herein.

Teen (T) and MATURE (M) RATING DISCLAIMER

In some cases, games rated “M” for mature audiences (18 and older) are among the most popular games available. They are given this rating as a conservative precaution because of the action involved. BY SIGNING BELOW, YOU UNDERSTAND THAT THE “T/TEEN” OR “M/MATURE” RATING OF CERTAIN GAMES IN THIS EVENT MAY NOT BE SUITABLE FOR CHILDREN LESS THAN 18 YEARS OF AGE. Please indicate below if you will allow your minor access to games rated “M” although they may not be 18 years of age.

I, _____, being the parent or legal guardian (please print name) give consent and permission for the above-named minor to participate in playing video games of an M rating at Gaming Insomniacs and any of its subsidiaries.

Parent/Guardian

Signature_____

Date_____

Parent/Guardian Address

Street_____

City_____

State_____

Zip_____

Daytime Phone_____

Cell Phone_____

Email Address_____

Emergency Contact Name Phone Number:

Name_____

Phone number _____

ESRB Rating Categories

EARLY CHILDHOOD

Content is intended for young children.

EVERYONE

Content is generally suitable for all ages. May contain minimal cartoon, fantasy or mild violence and/or infrequent use of mild language.

EVERYONE 10+

Content is generally suitable for ages 10 and up. May contain more cartoon, fantasy or mild violence, mild language and/or minimal suggestive themes.

TEEN

Content is generally suitable for ages 13 and up. May contain violence, suggestive themes, crude humor, minimal blood, simulated gambling and/or infrequent use of strong language.

MATURE

Content is generally suitable for ages 17 and up. May contain intense violence, blood and gore, sexual content and/or strong language.

ADULTS ONLY

Content suitable only for adults ages 18 and up. May include prolonged scenes of intense violence, graphic sexual content and/or gambling with real currency.

RATING PENDING

Not yet assigned a final ESRB rating. Appears only in advertising, marketing and promotional materials related to a game that is expected to carry an ESRB rating, and should be replaced by a game's rating once it has been assigned.